



"The Art of the Shoe" ...a Unique New European Shoe Lounge Linus Lounge is now open in Dallas...and women will never shop for shoes the same way again!

With the October 3rd opening of "The Art of the Shoe" at Linus Lounge, entrepreneur and shoe aficionada Kristen Radakovich unveils a unique European shopping concept, one in which shoe-passionate women can step into a comfortable and relaxing lounge - and walk out in the world's most beautiful shoes. Twice-yearly, "The Art of the Shoe" will present a seasonal collection of never-before-in-Dallas designs by the most fashion-forward, even avant garde shoe designers, including luminaries such as Barbara Bui, Scorch Pattullo and Nicolas Kirkwood.



KRISTEN RADAKOVICH
OWNER, LINUS LOUNGE

Imagine being the first in Dallas to own Rupert Sanderson's elegantly sexy lettuce-green lizard sandals...Barbara Bui's refined biker boots or must-have red patent pumps...or Lario's chic low boots - the perfect footwear for the affluent soccer mom.

Italian designer Lario has created the perfect suede driving shoe that makes the Tod icon look like yesterday's fad. Duccio del Duca designs ideal sandals to take on a Mexican winter vacation...and Linus Lounge makes all of them available at the right time of year! Rodó envisions fresh and elegant shoes for work with the additional fillip of toes just a tip off center. (Great way to be fashion forward without overkill.)

Says Linus Lounge owner and special-events expert, Kristen Radakovich, "I never set out to be in the fashion business." (Instead, she trained to become a pastry chef!) "But when I met my husband and he turned out to be English, I moved to London and saw fashion in an entirely different way. There, fashion is a part of life."

Radakovich was so taken with European shoe designs that she



enrolled in a shoe-making class at Prescott and Mackay in London and even considered attending Accademia Riacci shoe school in Florence, Italy. The shoe-making was quite humbling and difficult, but having noted the innovative ways Londoners and Europeans marketed their shoes - many combined showroom and living space - Kristen began to dream of ways to market the unique shoes she was discovering.

The inspiration for Linus Lounge came from two of the world's most famous shoe designers - Jimmy Choo and Manolo Blahnik. "Both operate from town homes, creating a uniquely personal environment for selling their beautiful shoes," explains Kristen.

With the Choo and Blahnik spaces in mind, Kristen Radakovich envisioned a shoe



"lounge"; a comfortable space where shoe collectors could relax while having the first look at the season's best shoes from the world's top designers.

Considering a return to America, Kristen and her husband contemplated where to live. Through a friend's enthusiastic recommendation, they decided to come explore the Dallas scene. Discovering that Dallasites are very fashion-forward, Kristen decided Dallas was the ideal place for her concept.

True to form, Kristen located the perfect setting in Uptown, on a stretch of Routh Street where antique shops, historical book stores, an institute for the study of culture and humanities, and bridal and eclectic retail boutiques all coexist in quaint

turn-of-the-century houses off a cobblestone street with a functional trolley line. London transplanted to Texas!

"My passion is finding new things, fresh talent," Radakovich says. And she has done just that, adding to her stable of artists such monumental talents as Ruthie Davis, Ballin, and Roberta de Camerino, all of whom have achieved international renown. It's a glamour-from-the-ground-up approach with only 400 pair of shoes offered each season.

Now, with the October opening of "The Art of the Shoe", Kristen Radakovich gives Dallas fashionistas the opportunity to snare the best of the best and to be the first to own the world's most elegant shoes. Shoe prices range from \$169 to \$950.

Linus Lounge will unveil its exclusive Fall/Winter collection from October 3-31.

Tuesday through Saturday, 11am- 4pm and 5pm-7pm, and thereafter until the end of the fall season by appointment. After that, Kristen Radakovich will be dashing off to find new, incredible designs, new and brilliant talents, and a brand-new collection of fabulous footwear for the Linus Lounge Spring/Summer collection, available March. Watch for updates at

www.linuslounge.com

"THE ART OF THE SHOE" FALL 2006 COLLECTION AT LINUS LOUNGE

Entrepreneur Kristin Radakovich unveils an exclusive fall collection of 400 fashion-forward shoes by the world's most avant-garde designers - Barbara Bui, Ruthie Davis, Nicholas Kirkwood, Scorch Pattullo and more...

LINUS LOUNGE WILL BE OPEN TO THE PUBLIC OCTOBER 3 - 31

HOURS: TUESDAY - SATURDAY
11 AM - 4 PM & 5 - 7 PM

By appointment only
after October 31

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